



TEAM UNITED FASHIONISTAS

LAUNCHING STRONG *workbook*



Andrea Hutcheson
SERVANT LEADER . INFLUENCER . ACHIEVER

LETSFLOURISHTOGETHER.COM



Hello!

My Name is Andrea Hutcheson. Founder & leader of Team United Fashionistas. I joined Paparazzi Accessories in 2012.

My goal was to stop living paycheck to paycheck. Now, my goal is to help as many men and women achieve their dreams through this affordable product by making an impact in their community and around the world.

Andrea Hutcheson

Coach. Servant Leader. Influencer.

WELCOME!

YOUR NEXT 48 HRS...

Congrats on starting your Paparazzi Business! This Launching Strong Workbook will provide you a Roadmap to Success as you get started in your business. So excited for you!

START HERE!

(Click on the Underline Tasks.)

- Send a picture of yourself to your upline.
- Join our Onboarding facebook Group: [Click Here](#)
- Fill out the Launching Strong Document. (Next Page)
- Take a Picture of your document filled out, and send it to your upline & Post it inside our [Launching Strong Group](#) on Facebook.
- Take the [Personality](#) Test, and send Results to your Upline.
- [Love Language](#) Test, and send Results to your Upline.
- Set up a Call with your upline to go over this document.

BEFORE WE START THIS ONBOARDING PROCESS WITH YOU, IT IS CRITICAL THAT YOU DO THE STEPS ABOVE.

Any Questions? Write them below.

Launching Strong



My Path

Let's get to know you:

- FAST PATH
- STEADY PATH



- [PERSONALITY TEST](#)
- [LOVE LANGUAGE TEST](#)

WHAT'S THE BEST WAY OF COMMUNICATION?

- TEXT
- CALL
- HOW OFTEN? _____



Support:



LOGIN ID# _____
PAPARAZZI SUPPORT:
 855-697-2727



DOWNLOAD THE APP:
[APPLE STORE](#) OR [GOOGLE PLAY](#)
[HOW TO](#) USE THE APP

WHAT PROBLEM/NEED ARE YOU TRYING TO SOLVE?

- Extra Money
- Time
- Financial Security Purpose & Meaning

My Goals:

MY 90 DAY GOAL:

MY ONE-YEAR FINANCIAL GOAL:

HOW MANY HOURS PER DAY CAN YOU WORK INTENTIONALLY?

- 1-2 HRS
- 3-4 HRS
- 5+ HRS

\$ MY MONTHLY INCOME GOAL:

- \$0-\$300
- \$300-\$500
- \$500-\$700
- \$700-\$1,000+

Ways to Earn Income:

1

SELLING:

$$\begin{aligned} &\text{Desired Retail Profit: } \$ _____ \div \\ &2.25 \text{ (profit per accessory sold)} \\ &= _____ \text{ (# Of Pieces to Sell this Month)} \end{aligned}$$

2

SHARING THE OPPORTUNITY:

CORE RANK: GO FOR DIRECTOR



This is You
 You have 50 PV
 (25 pieces... either purchased for inventory,
 or in website orders)



This is Lori
 Lori joined with you!
 She is your personally sponsored.
 She is your first line.
 She has 50 PV.
 You now get 10% of Lori's PV.



This is Tim
 Tim joined with you!
 He is your personally sponsored.
 He is your first line.
 He has 50 PV.
 You now get 10% of Tim's PV.



This is Pam
 Pam joined with you!
 She is your personally sponsored.
 She is your first line.
 She has 50 PV.
 You now get 10% of Pam's PV.



This is Abby
 Abby joined with you!
 She is your 2nd line.
 She has 50 PV.
 You now get 5% of Abby's PV.



This is Zach
 Zach joined with you!
 He is your 2nd line.
 He has 50 PV.
 You now get 5% of Zach's PV.

AVERAGE EARNINGS OF DIRECTOR: \$186.63

[INCOME DISCLOSURE STATEMENT](#)

(*Find 3 Business Partners) (*PV: Personal Volume)

3

FREE WEBSITE + PREMIER APP

[HTTPS://PAPARAZZIACCESSORIES.COM/](https://paparazziaccessories.com/)_____

My Contacts

10 EASIEST: Closest family & friends to focus on sharing the products and booking parties:

10 BEST: My dream team. People who would be great at this Business.

*keep adding until you can't go any further



Success is a Journey, not a
Destination.

STEP 1

ROAD MAP TO SUCCESS

COMPLETE WITHIN 24 OF FIRST MEETING WITH SPONSOR

- TAKE A PICTURE:** Take an "I'm TOO EXCITED" picture of yourself. We will use this to help build excitement with your audience.
- CURIOSITY POST & WHY:** Take some time to compose your first post and use the picture/selfie you took above about your new opportunity. Recommend you use something similar to this post, but make sure you are **AUTHENTIC** and it sounds like yourself!

"Hey friends!"

I have been keeping {something, secret} to myself and I am ready to share. Many of you know, I am xxx {a new momma, empty nester, wife, friend} and I have been in search of {why did you join}.

I believe I have found an opportunity to help me with what I have been searching for. I have joined an opportunity in which helps {how does this business help men/women}

Have you ever felt this way? If so, I want to hear from YOU!

I will be announcing this new opportunity {when and where?}"

COMPLETE WITHIN 24 -72 HOURS - NEEDED FOR LAUNCH

- Launch Party:** Choose a date and time for your Launch Party: _____
 - Create your **VIP group**
 - Here are some Videos that can Help:
How to Create a VIP group: [CLICK HERE](#)
 - Create "Albums" inside your VIP: [CLICK HERE](#)
- Learn about what to post on your event/group leading up to your launch party - Check out the [Guide #2](#).
- Start a "**Countdown to my Kit**" post! Ask them to guess the exact day and time it will arrive! People love guessing stuff! (Check Tracking for ETA of Kit) - Make this post in your VIP Group.
- Practice selfies and practice LIVES! Our [Private group](#) is the perfect place. You are safe there. We are here to give you feedback and help you!

Contact your 10 Best & 10 Easiest list. Message those who attend/RSVP/interact with your event. (More details on the next page.)

HOW TO MESSAGE YOUR 10 EASIEST & 10 BEST

Message your 10 Easiest & 10 Best.

Here are the Recommended conversations:

10 Easiest: Hey friend, hope you are doing well! So I just started a new business and I'm SO EXCITED because **{insert your reasoning why you joined or what problem you were/are trying to solve}**. I immediately thought of you because **{insert why you thought of them}**. Would you like a invite to my launch party? :)

FYI: If you are **Re-launching** your business, you can say the following: Making others feel good about the way they look, and feel is something I am super passionate about. Could I send you a piece of jewelry to try and if you love it, would you make a post by sharing your feedback with your friends?

10 Best: Hey _____, Okay question for you I just started a new business that I'm really excited about because {why are you excited? What problem are you trying to solve?}. I would love to get your thoughts on it. If you are interested I'll send you over a short video!

If they said yes, please send them the following video: <https://youtu.be/V3gAU71wiZk>

WHEN YOUR KIT ARRIVES....

WITHIN 24-48 HOURS OF RECEIVING YOUR KIT

Unboxing: A week from signing up you should have gotten your Kit! Choose to Record a Video or **GO LIVE** on your personal profile and unbox your kit. (Watch the [unboxing video](#))






Choose 3-5 favorite pieces to show and tell them what you like most. [ex: it might be 3 pair of earrings because earrings are your favorite] Keep it at **10 minutes or less**. Don't use this as a time to sell the jewelry, but a time to share a product you love. Follow-up in messenger with anyone that likes/comments/interacts on your video and invite them to your Launch Party... "Hey, {insert name}, thank you for liking [commenting] on my video. I have my first live party coming up on {insert date}. I am so Excited! Can I send you the link?"

WEEKLY

MOOD DIARY

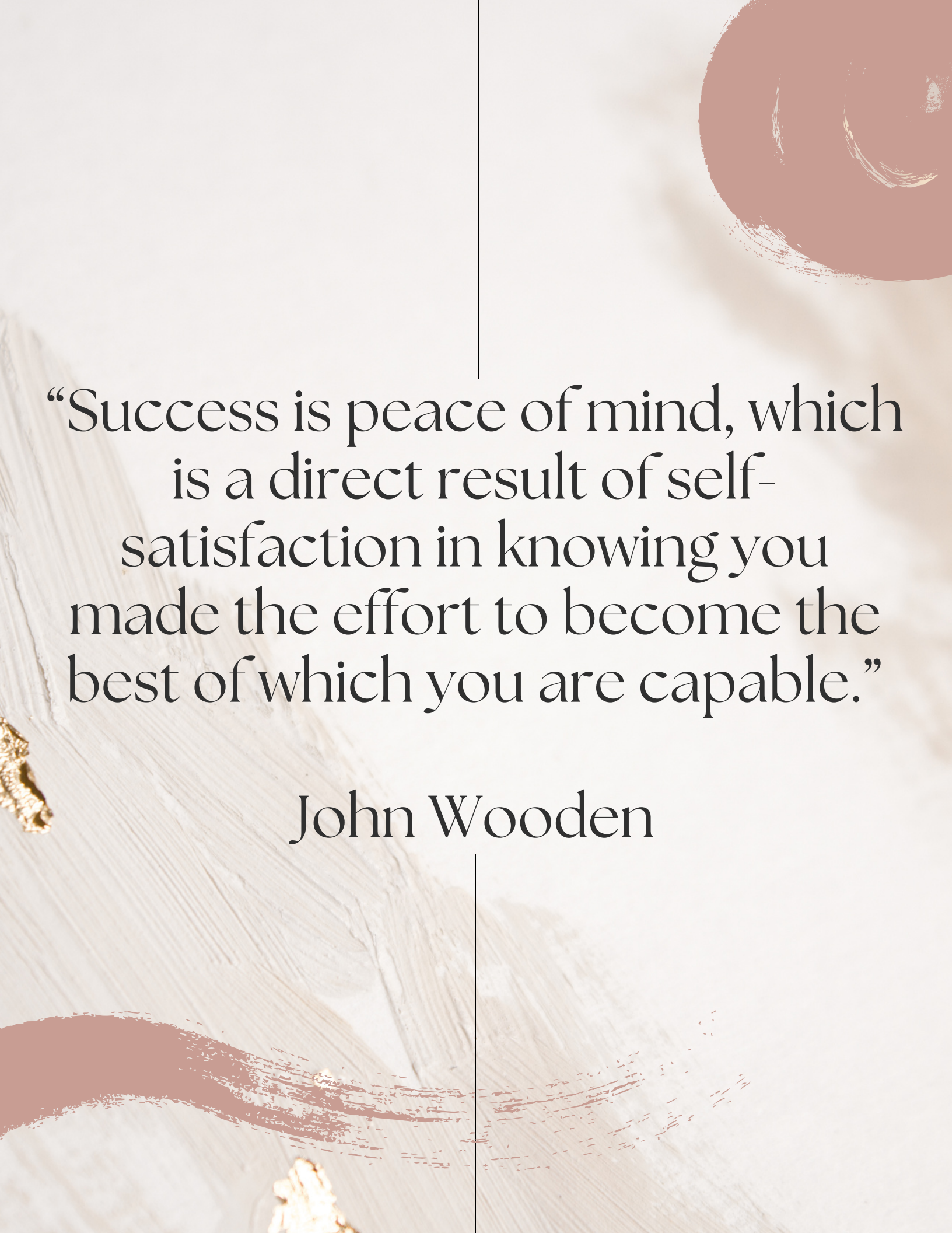
RECOGNISING LINKS BETWEEN YOUR MOOD AND YOUR ENVIRONMENT, MAY ALLOW YOU TO BECOME MORE SELF-AWARE. AT THE END OF EACH DAY, FILL OUT THE CHART WITH THE MOOD YOU FELT MOST OF THAT DAY.

WEEK OF: _____

					
MON					
TUE					
WED					
THU					
FRI					
SAT					
SUN					

REFLECTION NOTES





“Success is peace of mind, which is a direct result of self-satisfaction in knowing you made the effort to become the best of which you are capable.”

John Wooden

STEP 2

MEET WITH YOUR SPONSOR. THE LAUNCH PARTY IS THE MOST IMPORTANT THING WE MUST DO TO SECURE SUCCESS. FOLLOW THE STEPS.

SET UP INVOICING AND SHIPPING

Let's set up your [PREMIER APP](#). FAQ - [CLICK HERE](#)

[Getting Started](#)

[Shipping](#)

[Sending an invoice](#)

[Additional Resources](#)

SHIPPING AND LIVES SUPPLIES

[Bubble Mailers 6x10](#)

[Leather Jewelry Bust](#)

[Ring Light](#)

[Printing Labels](#)

[Live Numbers](#)

[Other Tools on Guide #3](#)

[Print Reverse Signs](#)

[Make your Own Bust Display](#)

ITS TIME FOR YOUR LAUNCH PARTY!

Learn to describe the Jewelry: [WATCH VIDEO](#). Become familiar before you go live. Here is a [cheat sheet](#).

It's time for you to **GO LIVE!!**

Make sure it's public and it's on your Facebook Profile.






Create your Schedule. Use your Paparazzi Planner. Choose how many hours you will devote to your Paparazzi business. Remember that someone who plans is most likely to act and be productive.

WEEKLY

MOOD DIARY

RECOGNISING LINKS BETWEEN YOUR MOOD AND YOUR ENVIRONMENT, MAY ALLOW YOU TO BECOME MORE SELF-AWARE. AT THE END OF EACH DAY, FILL OUT THE CHART WITH THE MOOD YOU FELT MOST OF THAT DAY.

WEEK OF: _____

					
MON					
TUE					
WED					
THU					
FRI					
SAT					
SUN					

REFLECTION NOTES





“Don’t let yesterday take
up too much of today.”

Will Rogers

Step 3

ROAD MAP TO SUCCESS

ADDITIONAL TASKS:

- The Power of 15: [WATCH VIDEO](#)
- Complete your [Social Media Checklist](#).
[Watch this Video](#)
- Learn the Behind the Scenes. [Before](#), & [During](#)
- Update your Back office Profile Story and include a picture. [Watch this video](#).
- Read the Article "Make it Personal" - [READ ARTICLE](#).

ADDITIONAL RESOURCES:






- Learn the [Different ways of Selling](#). Find out what works best for you by trying it.
- Learn about the Fashion Fix: [WATCH VIDEO](#). I encourage you to call Papparazzi (855-697-2727) and sign up today! [Learn more...](#)
- Let's learn about one of Papparazzi's Recognition Program: **Life of the Party**.
[WATCH VIDEO](#)
- Let's learn about one of Papparazzi's Recognition Program: **Crown Club**.
[WATCH VIDEO](#)
- Let's Learn about growing a Team. [Recruiting 101](#).
- Let's talk about the Compensation Plan - [WATCH VIDEO](#).
- Let's learn about [Hostess Rewards](#).
- Let's talk about [Organizing your Jewelry](#).
- What does it mean to Be Active with Papparazzi? [WATCH VIDEO](#)
- Learn about Blessing Bags: [WATCH VIDEO](#)
- Let's learn about the "Daily Facebook Checklist." [LEARN MORE](#)
- [Papparazzi FAQs and Support HelpDesk](#)
- [Papparazzi Back Office Quick Reference Guide](#)

WEEKLY

MOOD DIARY


RECOGNISING LINKS BETWEEN YOUR MOOD AND YOUR ENVIRONMENT, MAY ALLOW YOU TO BECOME MORE SELF-AWARE. AT THE END OF EACH DAY, FILL OUT THE CHART WITH THE MOOD YOU FELT MOST OF THAT DAY.

WEEK OF: _____

					
MON					
TUE					
WED					
THU					
FRI					
SAT					
SUN					

REFLECTION NOTES





“Goal setting is the secret
to a compelling future.”

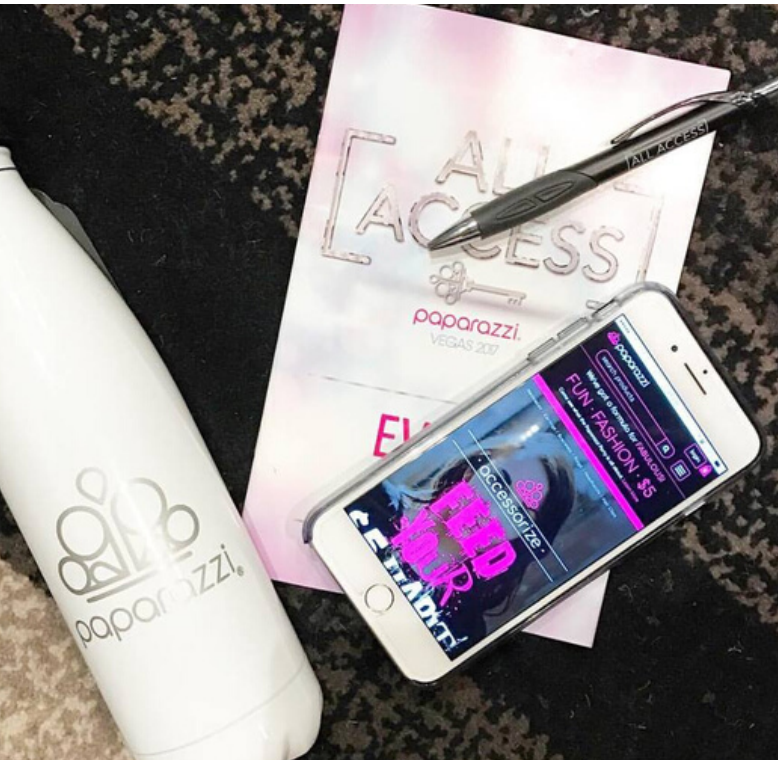
Tony Robbins

Let's Create your DMO

DMO stands for "[Daily Method of Operation.](#)"

You finish all the 3 steps! Our job now is to create a DMO for your lifestyle. Activities that will help you grow and flourish through your journey. Set up a Zoom meeting with your upline.

TASK: [Create your own DMO](#)



30 DAY SOCIAL BOOTCAMP


We've got you. We have created a 30 day Social Bootcamp where we tell you what to post on a daily basis.

[Click Here](#)

 I trust the Process



More Tools? Check out our Team's [Linktree](#)
Join our Team United Fashionistas 2.0 Private Group on Facebook



YOU DID IT!
CONGRATULATIONS!