

Hostess Coaching

TIP: MAKE SURE THAT YOU SEND A VIDEO USING THE SCRIPT OR SEND A VOICE MESSAGE THROUGH FACEBOOK. ;) WILL BE QUICKER, AND PERSONAL!

1. Create Event under "Events" on your Paparazzi Business Page 5-7 days prior the Party.
2. Post on the Event prior the day of the Party. (Follow Andrea's 7 Day Party Sample ([Join by clicking Here](#)))
3. Reminders 1 day before, The day of the Party, 1 hour before, and 30 minutes before.

Once the event has been created, post this:

Hey ladies, {HOSTESS} and I are excited to include you in a new shopping experience. But before we do any shopping at all, how about we have some fun? Stay tuned.... leading up to the show I'll share some tips that I think you'll love! What do you think? Sounds good?

5-3 days Prior the Party post the Following:

The first 25 people to RSVP "going" or "interested" will be entered into a Drawing for a FREE Piece! Say What?!?! Yess! Invite your friends, let's help {Hostess Name}!

STEP 1: When she books... private message her something like this:

— "Wahoo! {Hostess Name}, Thanks you for booking! I am so Excited about your Facebook party! We're gonna have so much fun!

Your job is to get excited about some free Jewelry and to get your friends to RSVP... my job is to get YOU excited and help you earn as much for FREE as I can!

I'm going to create the event for you... and make you and I both hosts - Then you can invite your friends. Don't know how to do that? No worries, I'll send you a quick Video on How to.

Remember: Inviting a minimum of about 50 people is perfect. If you're not sure if you should invite them, ask yourself, "If I was doing this party in my home, would I invite her?"

Insert Picture of a Cute Box.

"See this box?" Inside is a special surprise just for you once 25 of your friends RSVP!

Want to know how to get your friends to RSVP? I'm going to send you a message I've written that you can copy and paste to each person you've invited- **individually**. No mass messages... Okay?!

Make it personal by sending each friend their own message... you'll be surprised at how many more people will respond!! Psst... if you need to make it more personal, the better it is.

Also, I'm going to be sharing some fun posts leading up to the party time! Hop on and tag your friends, help me start some conversations! It's more fun that way! Also, post some of the cute jewelry you have, maybe even a selfie ;)

Questions? Let me know! Can't wait!

STEP 2: Private message her:

— “Hey girl!! Again, so excited you're doing a Facebook party! I've created your Facebook event invitation! Did you see it? Here's the link: (INSERT FACEBOOK EVENT LINK HERE) Also, don't forget to invite about 50 people minimum ;)

— Once she reads your message and/or writes back, write this... “Hey girl! We're gonna have fun! Here is that blurb I talked about that you can message your friends that you invited... in case they missed the event notification from Facebook... just be sure to send individual, personal Facebook messages and not a group message. (People get funny about those!) Feel free to tweak this if you want!”

— Sample verbiage you can send to your friends... be sure to personalize it... :)

“Hey "Mary". I thought of you! Did you see the invitation I sent you on facebook? There's this super cute and affordable \$5 Jewelry that I'm in love with. I'm doing a Facebook party and invited you. It's really Fun! It will be happening "Tuesday" night right here on Facebook so you can stay in your jammies! :) So check it out if you want. Here's the link: {insert link here} If you RSVP, my Jewelry Lady is giving away a prize...just sayin!”

STEP 3: What to do next?

— The morning of her Facebook party, send her a message like this...

Hey Girl, Tonight's your Facebook party!!! Woo hoo!! Are you excited? There is just one more thing to do to rock this out! I'm going to send you another message I've written that you can copy and paste to each person you've invited reminding them about the event. Remember, no mass messages... nope!

Make it personal by sending each friend their own reminder message... I'll "see" you tonight! - Wahoo!!

— Sample verbiage you can send to Your friends...

"Hey girl! Just reminding you about tonight!! Can you join us? It starts at {insert Time}. I promise it'll be so much FUN! You saw the event invite right? If not, here it is again... (Add link to event here) Hope you can check it out!! "See" you tonight!! I'm Excited!"

EXTRA:

- I, personally, like calling them, sending them cards and a Free piece. I want to make this a different experience than anything else.
- I also like doing a 2-day event. I go live and bring her up on my video for a bit, and I post an album the next day for those who couldn't make it to the Live video. Create or have a link open in your back office as well.
- I give 1 free piece for every 10 pieces sold, plus a free piece for booking. I do not charge my hostess shipping.
- At the end of the Party, or even before, I start sending Friend request to all of them that click "interested" or "going".
- Once they have accepted me as a Friend on Facebook I sent them a personalized message. Here is an Example:

Hi Mrs {NAME}!! Thanks for accepting my friend request!! Also thank you for clicking interested to {HOSTESS NAME}'s Party on Tuesday Night. ♡♡ I know she will appreciate the support!

I cannot wait to connect with you! I am a Christian, and I am originally from Lima, Peru. Came to the US in 2007 and joined Paparazzi Accessories in 2012.

I've been able to quit my jobs and do Paparazzi full time. I praise the Lord for all His blessings, He is so good! I love helping others and I am very positive, so I look forward to maybe encouraging you through my posts.

Please let me know if I can help with anything, cannot wait to share some tips and ideas this week. We are going to have so much Fun!

Then, I add them to a "**Friends List**" on Facebook.